



Illinois Academy
of Nutrition
and Dietetics

eat right. an affiliate of the
Academy of Nutrition and Dietetics

EVENT PROSPECTUS 2026-27



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WHY SUPPORT IAND?

Maximize your investments in Illinois

The Illinois Academy of Nutrition and Dietetics (IAND) is THE professional arm for nutrition and dietetics professionals in the state of Illinois. With an audience of dietitians throughout the state and a steady member base of credentialed nutrition experts, we look forward to partnering with your organization or company in line with our mission to positively impact the health and well-being of Illinoisans through food and nutrition. The IAND is a great partner to have when your organization or company looks to gather food and nutrition insights, needs a credible third party to help spread messages or has something new to share with us- those who leverage food and nutrition every day to optimize the health of Illinoisans.

For Illinois Academy of Nutrition and Dietetics, relationships with event contributors are not about promoting their products or services, but rather about creating nutrition messages that people can understand and act upon to improve their health and that of their families. IAND considers our vision an admission in all decisions, including whether to enter into a relationship with an outside organization or company.

Event Contributor Packages

As an event contributor to the Illinois Academy of Nutrition and Dietetics (IAND), your organization or company gains statewide exposure while expressing support of the activities of IAND to positively impact the health and well-being of Illinoisans through food and nutrition. IAND provides you with unique opportunities to engage with members and enhance the content and quality of learning opportunities. **These packages offer event opportunities as well as year-round promotional opportunities.**

Benefits	Ambassador Level \$2,000	President Level \$1,500	2 Day Event Table \$800	1 Day Event Table \$450
Presentations				
Customized post event webinar for all IAND members. <i>NOTE: Limited to 3 supporters at this level. See details below.</i>	X			
Table at the event for dissemination of materials. Ambassador and President Level Receive event table for 2 days. (April 2 and 3)	X	X	X	X
Communications to Members				
Mention in IAND Event Marketing Materials	X	X	X	X
Email and Survey to Membership (x1) - composed by your company, sent by IAND	X	X		

Advertising attachment - Newsletter - composed by your company, NOTE: word limits may apply	X Full page pdf			
Company Recognition				
Company logo placed on all pages and homepage on the IAND website for 3 months (Jan-Mar)	X	X	X	X
Dedicated organization or company sponsorship page on the IAND website (3 months) which includes 3 jpeg images, 3 pdf files, 1 html link video, and company's bio (Jan-Mar)	X	X		
Social Media "Mention" of 3 specific posts of pre-approved content	X	X		

Secure your space by completing the **online application**.
A \$100 nonrefundable deposit is required along with the
 completed application.

Full payment is due no later than **February 15, 2027**.



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Add On Opportunities

A La Carte Opportunities are Available throughout the association year.
The opportunities listed below do NOT offer any other benefits.

Ambassador Level Event Supporter Post-event webinar: *(Limited to 3 supporters at this level)*

1. Ambassador Level Supporters must participate as a 2-day vendor during the Spring Assembly.
2. Webinars should be scheduled **after** the Spring Assembly and **prior to June 1**.
3. The Supporter will **"host"** the webinar.
4. The Supporter shall provide a promotional message to IAND. The message should include the webinar date, presentation title, description, and registration information. The same information will be posted to the IAND website. The message will be sent (by IAND) as an e-blast to all association members no more than 3x prior to the event (Re: 6 weeks, 4 weeks, and 1 week prior to event). One pdf attachment may be included with the message. All message content to IAND members requires prior approval. Please allow 5 business days for processing approval.

Website (Logo and link only):

Your logo will rotate on all pages and will be featured on the homepage.

\$750 for six months

Dedicated E-blast:

IAND will send an e-blast to all members with your company's logo and organizational message. This may be sent on a day of your choosing in most cases. Please limit the ad to 500-words or less. Images and hyperlinks may be included. The IAND Executive Committee has final approval of content.

\$500 per E-blast

Career Center Posting:

Cost is per job post on the website for 30 days. Please limit the job posting to 300-words or less.

\$100 (Members Only)

\$200 (Public and Members)

Newsletter:

Our electronic newsletter, ***The Bulletin***, is sent to all IAND members and is archived in a members-only section of the website. It highlights member accomplishments, district and state events, professional interest, and select sponsors. Cost per newsletter:

\$400 for full page (pdf) attachment