

PUBLIC POLICY MATRIX

	AFFILIATE PRESIDENT (AP)	PUBLIC POLICY COORDINATOR (PPC)	STATE POLICY REPRESENTATIVE (SPR)	STATE REGULATORY SPECIALIST (SRS)	CONSUMER PROTECTION COORDINATOR (CPC)	REIMBURSEMENT REPRESENTATIVE (RR)	DELEGATE - AFFILIATE	CONTENT EXPERTS	
								DELEGATE - DPG	DPG POLICY AND ADVOCACY LEADER (PAL)
DESCRIPTION	<ul style="list-style-type: none"> Serves as link between the affiliate board and PPP Provides leadership and guidance to PPC and PPP 	<ul style="list-style-type: none"> Serves as federal legislative connection with Academy PIA, meets with members of Congress and reports back to PIA, affiliate board and PPP Coordinates federal legislative activities and affiliate PPP 	<ul style="list-style-type: none"> Serves as monitor of state legislative issues, meets with state legislators and reports to PPP and affiliate board Coordinated affiliate state legislative activities and advocacy efforts 	<ul style="list-style-type: none"> Serves as monitor of state regulatory initiatives, identifies comment opportunities, meets with regulatory agencies and reports to PPP and affiliate board 	<ul style="list-style-type: none"> Serves as the monitor of consumer protection issues and state licensure issues, certification or regulatory boards and reports to PPP and affiliate board 	<ul style="list-style-type: none"> Serves as coordinator of local advocacy efforts to expand state nutrition coverage policies, reports to PPP and affiliate board 	<ul style="list-style-type: none"> Serves as the affiliate voice in HOD and ensures alignment of public policy activities with Academy legislative priorities 	<ul style="list-style-type: none"> Serves as the DPG voice in HOD and ensures alignment of DPG policy activities with Academy legislative priorities 	<ul style="list-style-type: none"> Serves as the DPG link with PIA and provides expert content to PIA for advocacy efforts, messaging and regulatory comments
KEY RELATIONSHIPS	<ul style="list-style-type: none"> Affiliate board, PPP and affiliate leaders Governor US Senators and Representatives State Legislators 	<ul style="list-style-type: none"> Affiliate board, PPP and affiliate leaders US Senators US Representatives 	<ul style="list-style-type: none"> PPP and affiliate leaders Governor State Legislators 	<ul style="list-style-type: none"> PPP and affiliate leaders Regulatory Board State Agencies 	<ul style="list-style-type: none"> PPP and affiliate leaders Regulatory Board State Agency 	<ul style="list-style-type: none"> PPP and affiliate leaders State Insurance Commissioner Third party payers Medicare Administrative Contractors 	<ul style="list-style-type: none"> Affiliate board, PPP and affiliate leaders Academy House Leadership Team 	<ul style="list-style-type: none"> DPG Executive Committee DPG PAL and PPP leaders 	<ul style="list-style-type: none"> DPG Executive Committee DPG PPP leaders, chair and delegate
STAFF LIAISON	Director, Grassroots Advocacy	Director, Grassroots Advocacy	Director, Grassroots Advocacy	Director, Regulatory Affairs	Director, Consumer Protection and Licensure	Manager, Advocacy and Communications	Director, HOD Governance (Affiliate Relations Managers communicate with Director)	Director, HOD Governance (DPG Relations Managers communicate with Director)	Managers, DPG Relations