



Illinois Academy of Nutrition and Dietetics
2021 Public Policy Webinar – Virtual State Advocacy Day

Presentation Date: Wednesday April 6th, 2021 at 5:00 p.m. CST

Duration: 90-120 minutes w/ Q & A

Join your public policy team for a virtual Advocacy Day for updates on current nutrition policy that can directly affect you and your profession. Learn how you can play a supporting role in moving nutrition policy through state legislation, and be the best policy advocate for you, your peers and your profession.

Learning Objectives

1. Members will be able to define the different levels of policy, and how the National and State academy affiliates support members in different policy levels.
2. Members will become familiar with Grassroots policy and will be able to identify important IL state legislation that directly impacts the Dietetics profession.
3. Members will know how to effectively answer the Illinois Academy of Nutrition and Dietetics' Policy Call of Action when necessary.
4. Members will gain knowledge on the status of our current State Licensure Bill and telehealth bills and how to support advocacy.

Performance Indicators

- 3.2.1 Advocates for, and participates in, activities that support advancement of the profession.
- 3.2.2 Participates in professional and personal development activities for career growth and skill enhancement.
- 3.2.3 Pursues and embraces opportunities to advance practice.
- 3.2.5 Educates the employer and the public on the role and the benefits of receiving care or services from an RDN and NDTR.
- 3.2.6 Communicates with policymakers to influence decisions that impact advancement of the profession.
- 3.2.7 Contributes to the development and revision of government policies.
- 4.1.3 Aligns work with organization policies, strategic plan and mission statement.
- 12.1.3 Collaborates with community partners and stakeholders in promoting nutritional health and disease prevention.

Presentation Outline

Welcome Message

- Speaker: Julie Patterson, IAND President

Introduction to the Webinar

- Speaker: Amy K Moore MS RDN LDN CLS, Public Policy Coordinator
- How Academy Membership works for its members.
- Introduction of Federal, State and Local Policy.
- Advocacy vs Lobbying

Public Policy Panel

- Public Policy Coordinators
 - Speaker: Amy K Moore
 - Overview of the Positions role in the Public Policy Panel.
 - Federal Policy and Key Issues.
 - ANDPAC
- House of Delegates.
 - Speaker: Amy K Moore
 - Overview of the positions role on the Public Policy Panel.
- State Policy Representatives.
 - Speaker: Rebecca Ilic
 - Overview of the positions role on the Public Policy Panel.
- Consumer Protection Coordinator

- Speaker: Amy K Moore
- Overview of the positions role on the Public Policy Panel.
- State Regulatory Specialist
 - Speaker: Amy K Moore
 - Overview of the positions role on the Public Policy Panel.
- Reimbursement Representative
 - Speaker: Amy K Moore
 - Overview of the positions role on the Public Policy Panel.

Illinois State Licensure

- State Policy and Key Issues
 - Speaker: Rebecca Ilic
 - Grassroots Policy
 - Introduction of Licensure and Telehealth
- How a bill is born: what are the steps?
 - Speaker: David Ornsby
- Illinois State Licensure Act: The Specifics
 - Speaker: Annalynn Skipper
- Introduction and Overview of the telehealth bill: Why RD's need to be included!
 - Speaker: Lisa Eaton-Wright
- Overview of the Advocacy Day Toolkit
 - Speaker: Rebecca Ilic
- Kahoot on Licensure
 - Students

Q & A Panel/ Closing Statements

- Panelist: Rebecca Ilic, Amy K Moore, David Ornsby, Lisa Eaton-Wright, Annalynn Skipper

Speakers

Amy K Moore MS RDN LDN CLS

Amy Moore is a Clinical Dietitian and Certified Lactation Specialist who is currently employed with Cook County Health and Hospital Systems working with Mothers, Babies, and Children in the Neonatal ICU, Pediatric ICU, and Perinatal Unit. She has recently completed her Master's Degree in Applied Nutrition through Northeastern University in Boston focusing on Business and Entrepreneur in Nutrition. Amy previously held a management role as a Site Supervisor with the CEDA WIC and Family Case Management program, educating low-income, high-risk families about the benefits of a healthy lifestyle. Amy is an active member of the Illinois Academy of Nutrition and Dietetics currently volunteering as the Co-Public Policy Coordinator,

and is the Chicago Academy's President. Amy was also recognized by IAND as the 2019 Recognized Young Dietitian of the Year award.

Rebecca Ilic, MS RD LDN

Rebecca Ilic has been a dietitian for 15 years, is currently employed with Morrison Healthcare and the Clinical Nutrition Manager at Northwestern Memorial Hospital, Chicago, IL. She has been in management for 8 years, received her undergraduate at The Ohio State University in Medical Dietetics and her Masters in Clinical Nutrition from Rush University. Rebecca grew up in the Northwest Chicago suburbs with a passion for improving accessibility and quality of healthcare. She has served as both Regional and System Clinical Nutrition Manager roles mentoring other hospital leadership teams. A few of her successes have been improving patient satisfaction scores through the nutrition and quality of food served and improving the identification of malnutrition for reimbursement. She has been an active member of IAND, participating in Advocacy Day and Public Policy week. She is excited for her first year volunteering as the State Public Policy Representative.

Lisa Eaton-Wright MS RDN LDN

Lisa Eaton Wright is a registered dietitian nutritionist and a StayWell Wellness Program Manager for the Chicagoland/Whiting BP Wellness Program. She previously served as Wellness Coordinator for the second largest community college in Illinois. Her focus is employee health and wellness. Lisa has also been an adjunct instructor of Community Health and Nutrition at Benedictine University in Lisle, IL, and serves on their Nutrition Advisory Committee.

As much as she enjoys her chosen field of food and nutrition, Lisa has long enjoyed politics and public policy – with her first undergraduate degree being in political science. In May 2013 Lisa finished her 8th and final year as a twice-elected school board member. Lisa currently serves as a board member on the Academy of Nutrition and Dietetics Political Action Committee (ANDPAC); immediate past delegate for the Illinois Academy of Nutrition and Dietetics (IAND), former Policy & Advocacy Leader for the Women's Health DPG. In addition, she is a past president of the Illinois Academy of Nutrition and Dietetics (IAND), past Public Policy Coordinator for IAND, and past chair of the Legislative and Public Policy Committee for the Academy of Nutrition and Dietetics.

In 2016, Lisa received the Award for Grassroots Excellence from the Academy of Nutrition & Dietetics, the top Association award for nutrition advocacy. Lisa was also the recipient of the 2016 Rising Star Award from Benedictine University, an award given to BU alumni who graduated with undergraduate degrees less than 25 years ago, have made considerable strides in their careers in a relatively short period of time and have shown dedication to philanthropic endeavors.

David Ormsby

Since 1998, through his firm, David Ormsby, Inc., David Ormsby has developed public relations and public affairs campaigns in Illinois for government officials, political candidates, non-profits, trade associations, and private businesses.

Since 2016, David has also worked as a lobbyist for The Nolan Group, Inc., a 40-year old Springfield public affairs firm. In 2018, David purchased The Nolan Group and became its president and CEO.

Prior to establishing his public relations consulting practice and purchasing The Nolan Group, David served as press secretary to the Democratic Party of Illinois, press secretary to Cook County Board President candidate Aurelia Pucinski; served on the Issues Development Staff of the Illinois House of Representatives & Illinois House Democratic Campaign Committee of Speaker Michael J. Madigan, and as a public information officer for Chicago Mayor Richard M. Daley's Office of Workforce Development.

David earned a B.A. in Political Science/Philosophy from the University of Illinois at Champaign-Urbana; a M.A. in Public Policy Analysis from the University of Illinois at Chicago; and a Ph.D. (A.B.D.) from U of I at Chicago.

Additionally, David is also owner, president, and CEO of Illinois Public Opinion, Inc., a public policy polling firm.